

EXHIBIT SPONSOR ADVERTISE SUPPORT







ASRI 2022 Set List: **Sponsor Opportunities**

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Sign with the ASRI Label: RESERVE NOW

The Producers: **Program Committee**



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Tamara Tilburgs, PhD Cincinnati Children's Hospital Medical Center

Charles R. Wira, PhD Dartmouth University

Ana Zenclussen, PhD Helmholtz Centre for Environmental Research

Kristen Noble, PhD Vanderbilt University Medical Center

About the Artist: **ASRI**



The American Society for Reproductive Immunology (ASRI) was founded in 1981 with the mission to foster the development of reproductive immunology research, increase intellectual exchange between clinical and basic branches of reproductive immunology and provide mentoring for scientists-in-training.

The ASRI is home to a diverse membership that includes clinical and basic scientists specializing in Obstetrics & Gynecology, Reproductive Biology, Microbiology, Mucosal Immunology, Genetics, Pediatrics, Infectious Diseases, Endocrinology, Pathology and Animal Sciences. Since its inception, the society has held an annual meeting to promote collaboration, cross-disciplinary research and mentorship within the field of Reproductive Immunology.

The American Journal of Reproductive Immunology (AJRI) is the official scientific journal of the ASRI and is ranked in the Top 10 in Reproductive Biology Journals, with a 5-year impact factor of 3.013. The AJRI publishes original research, reviews and opinion articles covering a range of topics within the field of Reproductive Immunology. The abstracts from the annual meeting are also published in AJRI.

For more information about the ASRI please visit us at www.theasri.org.

Get Your Tickets: Invitation to Attend

On behalf of the American Society for Reproductive Immunology, it is with great enthusiasm that we invite you to attend the 42nd Annual Meeting, to be held at the Grand Hyatt Nashville, located on Broadway at Nashville Yards, walking distance to shopping, music, sports and the best downtown Nashville has to offer! Our meeting brings together basic scientists, clinician-scientists and healthcare providers who work together to translate scientific discoveries into improved patient care.

This is an excellent opportunity for exhibitors and sponsors to advertise and/or interact with our diverse membership made up of professionals working in academia, industry, and clinical settings. This year's meeting will be an especially fitting for introducing and/or promoting new products and technologies. Fitting to Nashville, America's Music City, the theme for ASRI 2022 is "Get In Tune with the Latest Hits in Reproductive Immunology". The Scientific Program committee has put together an exciting schedule of events, including plenary and break-out sessions led by leading national and international experts in the fields of Obstetrics & Gynecology, Immunology, Pediatrics, Infectious Diseases, Genetics, and Developmental Biology. We have multiple sponsorship opportunities for the annual meeting of ASRI 2022. Sponsors also receive complimentary registration, invitation to our Welcome Reception and Awards Banquet, and recognition on our website, in our program, and on our mobile app!

ASRI 2022 promises to provide multiple opportunities for learning, exchanging ideas and discovering up-and-coming technologies at a stunning venue. It is unique because it combines clinical medicine and reproductive immunology to create a synergistic scientific environment that brings together scientists, and clinicians worldwide. Our overall goal is to have scientists and physicians share their latest research and clinical findings. This meeting also looks to the future. Our Society is rich with the next generation of future scientists and clinicians (graduate students, postdoctoral fellows and residents) who will have a format to present their findings and to interact with leaders in the field of reproductive immunology.

We look forward to seeing you in Nashville!

David Aronoff, MD, PhD

Indiana University School of Medicine

Indira Mysorekar, PhD Baylor College of Medicine

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The Audience: Attendee Demographics



Target Audience

Basic, translational clinical scientists, scientists-intraining studying reproductive biology, immunology, infectious diseases, development, and related subjects

Clinicians, clinician-scientists, fellows, residents and epidemiologists who work in obstetrics & gynecology, infectious disease, neonatology, pediatrics, neuroscience, immune-related diseases and related fields.

Reasons to Attend

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field
- Interact and engage attendees in new ways in person!
- Network with ASRI stakeholders, speakers and past president "Rock Stars"

Show Venue: Grand Hyatt Nashville

Voted the #1 Best New Hotel by USA Today and earning a 4-Diamond designation from AAA, this luxury hotel offers a sophisticated retreat in the heart of Music City, with a prime locale – straddling the trendy Gulch neighborhood and vibrant downtown – surrounded by shopping, restaurants, bars, and entertainment.

Grand Hyatt Nashville is home to one of the tallest outdoor rooftop lounges in Nashville, a fifth-floor pool deck overlooking downtown, world-class spa R+R Wellness, and seven culinary experiences – including a new concept offering reimagined American classics from James Beard Award-winning chef, Sean Brock, at The Continental. The hotel is within walking distance to many of Nashville's most popular attractions, including the Nashville Convention Center, Country Music Hall of Fame, and Bridgestone Arena.

More than 80 cities fly nonstop into **Nashville International Airport** (BNA). Then it's just a brief ride to anywhere you want to be in Music City. Find out how to get to Music City and how to move around with ease with this **transportation information**.

From its very beginnings, Nashville grew from a foundation built on music. **Music has been the common thread connecting the life and soul of the city and its people**. And visitors have ventured here to experience the music that weaves such a fundamental pattern in its cultural, business and social fabric. **Creativity is the heart and soul of Music City** and there's never a shortage of inspiring things to do. From music, culture, and the arts to food, sports, and shopping, there is an "only in Nashville" experience waiting for you.



<u>Good to Go</u> is Music City's hospitality safety program to help Nashville residents and visitors easily identify businesses in every industry that are committed to your health and safety.

- Visit Music City Guide
- Explore the Music Scene
- Top Things to Do in Nashville

- Explore Nashville's neighborhoods
- Discover Trip Ideas
- Road Trip to Nashville







Grammy Winner: Platinum Sponsor Package

The highly respected ASRI annual scientific program attracts reproductive immunologists and clinicians spanning the entire spectrum of subspecialty and practice types. Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in reproductive immunology research, and earn Continuing Medical Education (CME) credits.

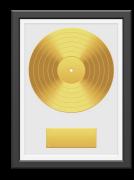


PLATINUM SPONSOR \$10,000+

- Name/logo/URL featured on event website
- Premiere listing as Platinum sponsor (Top tier major sponsor)
- Recognition on sponsor slides at meeting
- Recognition at Awards Dinner
- Branded banner signage at event
- Branded material insert in attendee bags
- · Verbal acknowledgement in opening remarks
- Complimentary Premium Exhibit Booth
- 4 complimentary meeting registrations
- 4 complimentary Awards Dinner tickets
- Full page featured color program ad
- Featured mobile app listing

Hit Albums: Sponsorship Packages

The highly respected ASRI annual scientific program attracts reproductive immunologists and clinicians spanning the entire spectrum of subspecialty and practice types. Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in reproductive immunology research, and earn Continuing Medical Education (CME) credits. Sponsors at the following levels will be recognized in the official program, event signage and session slides throughout the conference:



GOLD ALBUM SPONSOR

\$5,000



SILVER ALBUM SPONSOR

\$3,750



BRONZE ALBUM SPONSOR

\$2,500



DEMO ARTIST

\$1,250

- Comp Registrations (2)
- Welcome Reception tickets (2)
- Awards Dinner tickets (2)
- Branded registration handout
- · Half page program ad
- 2nd tier recognition on website
- Recognition in program
- Listing on mobile app

- Comp Registrations (2)
- Welcome Reception tickets (2)
- Branded registration handout
- Half page program ad
- 3rd tier recognition on website
- Recognition in program
- Listing on mobile app

- Comp Registration (1)
- Welcome Reception ticket (1)
- Branded registration handout
- Recognition on website
- Recognition in program
- Listing on mobile app

- Recognition on website
- Recognition in program
- Listing on mobile app

Hit Singles: Additional Sponsor Items

SOCIAL EVENT SPONSOR \$10,000 exclusive / \$5,000 non-exclusive

- Name/logo/URL on event website
- · Listing as official sponsor of social event
- 4 complimentary social event tickets
- 2 complimentary meeting registrations
- · Recognition on sponsor slides at meeting
- Branded banner signage at event
- Verbal acknowledgement at event
- Choice of: Welcome Reception, Awards Dinner or social event (contact us)

SPONSORED LUNCH WORKSHOP \$5.000

- Name/logo/URL on event website
- Listing as exclusive sponsor of workshop
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting
- Branded banner signage at event
- Targeted Email marketing to attendees
- Opportunity to present your content/ product to attendees (req. ASRI approval)
- Verbal acknowledgement at meeting
- A/V and F&B expenses are additional

ATTENDEE BAGS \$3.500

- Name/logo on attendee bags (350)
- Name/logo/URL on event website
- 1 branded material inserted into each bag
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting

NAME BADGE LANYARDS \$3,500

- Name/logo/URL on event website
- Sponsor name/logo on all badges
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting

PROFESSIONAL DEVELOPMENT LUNCH WORKSHOP \$2.500

- Name/logo/URL on event website
- Listing as official workshop sponsor
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting
- Branded banner signage at event
- Targeted Email marketing to attendees
- Opportunity to sponsor professional development workshop (ASRI content)
- A/V and F&B expenses are additional

SESSION SPONSOR \$2,500 each

- Name/logo/URL on event website
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting
- Recognition on sponsor slide at session
- Branded banner signage at event (2)
- Verbal acknowledgement during session

CONTINENTAL BREAKFAST \$1,500 each

- Name/logo/URL on event website
- · Recognition on sponsor slides at meeting
- · Branded easel signage during breakfast

COFFEE BREAK \$1.000 each

- Name/logo/URL on event website
- · Recognition on sponsor slides at meeting
- Branded easel signage during breakfast

BAG INSERTS \$1,000 (per item)

• 1 branded material inserted into each

TRAVEL GRANTS \$1,000 each

- Name/logo/URL on event website
- Listing as official sponsor of travel grant(s)
- · Recognition on sponsor slides at meeting

PROGRAM ADVERTISEMENT \$500-1000

Add-On to any Exhibit or Sponsor Package

- Full page \$1000
- Half page \$500

Studio Time: Reserve Your Exhibit Booth

The scientific agenda has been structured with exhibitors in mind - all Exhibit booths will be located in the main meeting pre-function space near all scientific poster sessions, breakfast and breaks and Registration. Exhibits are open during poster sessions for maximum traffic.

PREMIUM BOOTH PACKAGE \$3,500

- Premium Location near buffet stations
- 10X10 area for pop-up or tabletop display
- (2) complimentary exhibitor delegates
- 1 8' Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email marketing
- Listing on event website
- (4) tickets to Welcome Reception

STANDARD BOOTH PACKAGE \$2,500

- Standard Location
- 10X10 area for pop-up or tabletop display
- (2) complimentary exhibitor delegates
- 1 8' Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email marketing
- Listing on event website
- (2) tickets to Welcome Reception

NON-PROFIT / UNIVERSITY BOOTH PACKAGE \$1,500

- Located near poster displays
- · 8x8 area for pop-up or tabletop display
- (2) complimentary exhibitor delegates
- 1 6' Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email marketing
- Listing on event website
- (2) tickets to Welcome Reception







Show Dates: Exhibitor Information



Grand Hyatt Nashville Hotel 1000 Broadway, Nashville, TN 37203 615-622-1234



Exhibit Dates: MAY 22-25

Booth Set Up **MAY 21** 7:00 AM - 5:00 PM

Booth Removal MAY 25 After 3:00 PM

Exhibitor space:

Grand Ballroom Pre-Function (carpeted, natural light)

· Adjacent to breakfast buffet & coffee stations

· Directly outside of plenary session room

· Close proximity to all scientific posters

Additional networking opportunities:

- Exhibitors are invited to Welcome Reception
- Daily continental breakfast and coffee breaks
- Free time to schedule lunch appointments
- · Stay on property to mingle after hours!

