

**ASRI**  
**2021**  
MAY 16-20  
SANTA FE, NM

**THE 40TH ANNIVERSARY MEETING  
OF THE AMERICAN SOCIETY FOR  
REPRODUCTIVE IMMUNOLOGY**

**EXHIBIT • SPONSOR • ADVERTISE • SUPPORT**

**WWW.THEASRI.ORG**

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**[WWW.THEASRI.ORG](http://WWW.THEASRI.ORG)**

# WHO WE ARE

The **American Society for Reproductive Immunology (ASRI)** was founded in 1980 with the mission to foster the development of reproductive immunology research, increase intellectual exchange between clinical and basic branches of reproductive immunology and provide mentoring for scientists-in-training. The ASRI is home to a diverse membership that includes clinical and basic scientists specializing in Obstetrics & Gynecology, Reproductive Biology, Microbiology, Mucosal Immunology, Genetics, Pediatrics, Infectious Diseases, Endocrinology, Pathology and Animal Sciences. Since its inception, the society has held an annual meeting to promote collaboration, cross-disciplinary research and mentorship within the field of Reproductive Immunology.

The American Journal of Reproductive Immunology (AJRI) is the official scientific journal of the ASRI and is ranked in the Top 10 in Reproductive Biology Journals, with a 5-year impact factor of 3.013. The AJRI publishes original research, reviews and opinion articles covering a range of topics within the field of Reproductive Immunology. The abstracts from the annual meeting are also published in AJRI.

For more information about the ASRI please visit us at [www.theasri.org](http://www.theasri.org)

## ASRI EXECUTIVE COUNCIL

**PRESIDENT** - Gil Mor, MD, PhD

**VICE PRESIDENT** - Da-Jin Li, MD, PhD

**TREASURER** - Karen Racicot, PhD

**SECRETARY** - Chandrakant Tayade, PhD

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Charles Wira, PhD

## PROGRAM COMMITTEE

**CHAIR** - Charles Wira, PhD

**CO-CHAIR:** Surendra Sharma, MD, PhD

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Mimi Ghosh, MD

Ramkumar Menon, PhD

Marta Rodriguez-Garcia, MD, PhD

Andreas Meinhardt, PhD

Dorothy Sojka, PhD

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Chandrakant Tayade, PhD

# INVITATION TO ATTEND

Dear Exhibitors and Sponsors,

On behalf of the American Society for Reproductive Immunology, it is with great enthusiasm that we invite you to attend the 40th Annual Meeting, to be held at the historic La Fonda on the Plaza Hotel in Santa Fe, New Mexico. Our meeting brings together basic scientists, clinician-scientists and healthcare providers who work together to translate scientific discoveries into improved patient care.

This is an excellent opportunity for exhibitors and sponsors to advertise and/or interact with our diverse membership made up of professionals working in academia, industry, and clinical settings. This year's meeting will be an especially fitting for introducing and/or promoting new products and technologies, as the theme for ASRI 2021 is "*Convergence of Scientific Research and Clinical Medicine in Reproductive Immunology*".

The Scientific Program committee has put together an exciting schedule of events, including plenary and break-out sessions led by leading national and international experts in the fields of Obstetrics & Gynecology, Immunology, Pediatrics, Infectious Diseases, Genetics, and Developmental Biology. We have multiple sponsorship opportunities for the annual meeting of ASRI 2021. Sponsors also receive complimentary registration, invitation to our Welcome Reception and Awards Banquet, and recognition on our website and in our program!

New at this meeting is a one-day workshop for young and young at heart investigators interested in learning about the latest cutting edge technologies. Invited Sponsors will have the opportunity to give small group presentations and demonstrations to the more than 100 participants at this workshop.

ASRI 2021 promises to provide multiple opportunities for learning, exchanging ideas and discovering up-and-coming technologies at a stunning venue. It is unique because it combines clinical medicine and reproductive immunology to create a synergistic scientific environment that brings together scientists, and clinicians worldwide. Our overall goal is to have scientists and physicians share their latest research and clinical findings. This meeting also looks to the future. Our Society is rich with the next generation of future scientists and clinicians (graduate students, postdoctoral fellows and residents) who will have a format to present their findings and to interact with leaders in the field of reproductive immunology.

We look forward to seeing you in Santa Fe!



**Charles Wira, PhD**  
Meeting Chair



**Surendra Sharma, MD, PhD**  
Meeting Co-Chair

# ABOUT SANTA FE

Santa Fe, New Mexico is a city unlike any other, truly living up to its tagline, **The City Different**, at every turn. With legendary history and culture around every corner, an art scene that spans from traditional to contemporary, accommodations with a local feel yet world-class status, award-winning cuisine that's as eclectic as it is sumptuous, and countless experiences to encounter, you're sure to uncover something different about yourself when you visit.



## Native Tribes

Visit any of the 8 Northern Pueblos to engage the ghosts of the past and creative spirits of today. New Mexico is home to 23 Tribes, Nations and Pueblos and is the largest in terms of land base and population. Each tribe is a sovereign nation with its own rules, regulations, language, government, customs, and religious leaders.

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## Arts & Culture

For 400+ years, Santa Fe has improved with age. The nation's oldest capital city experienced waves of migrations along the three trails that led here—and later via the rails, Route 66 and the interstate. Artists, chefs, wellness experts, and other creative dreamers all bring their culture, talents and experience with them and when they meet Santa Fe's unique blend of Anglo, Spanish and Native Cultures against a backdrop of the Sangre de Cristo mountains' majesty and the spectacular sunsets over the Jemez range—nothing short of magic transpires.

**Visit Santa Fe and you'll see why Travel + Leisure rates us the #1 Cultural Destination in the Country!**



## Getting Here

Santa Fe is located in north central New Mexico in the foothills of the Sangre de Cristo Mountains. Ten major air carriers have regularly scheduled flights into the Albuquerque International Airport, a one hour shuttle ride from Santa Fe.

Non-stop daily flights to Santa Fe Airport from Dallas/Ft. Worth and Phoenix are offered by American, and United flies non-stop daily to Santa Fe from Denver.

Amtrak offers service to nearby Lamy, NM (a 30 min. drive) on their Southwest Chief trains.

Once in Santa Fe, getting around is easy. Downtown and historic districts are compact and easily walkable. It's no wonder Santa Fe was voted one of **America's Top Rated Walking Cities!**



## La Fonda on the Plaza Hotel

Step into the past and experience the splendor of the American Southwest at La Fonda on the Plaza, a proud member of the Historic Hotels of America. La Fonda provides guests with an authentic New Mexican experience complemented by 4-Diamond distinctive services.

Offering a wealth of premier amenities, La Fonda is the only Santa Fe hotel situated on the historic Plaza, sitting on a coveted location that has been hosting guests since the 1600's.

# WHY YOU SHOULD EXHIBIT BRANDING OPPORTUNITIES

## ATTENDEE SNAPSHOT



## TYPES OF PROFESSIONALS IN ATTENDANCE

Basic, translational, clinical scientists and scientists-in-training studying reproductive biology, immunology, infectious diseases, development, and related subjects. Clinicians, clinician-scientists, fellows, residents and epidemiologists who work in obstetrics & gynecology, infectious disease, neonatology, pediatrics, neuroscience, immune-related diseases and related fields.

## REASONS TO EXHIBIT

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field

- Become a Meeting Sponsor**  
Platinum, Gold, Silver or Bronze level
- Exhibit at a Booth**  
Standard or Premium spaces available
- Host a Lunch & Learn Workshop**  
Exclusive demo of your product with lunch
- Sponsor an Item**  
Name badges, attendee bags, etc.
- Sponsor Meeting WiFi**  
Recognition in the program, mobile app & signage
- Sponsor a Session**  
Scientific or Poster sessions available
- Provide Trainee Travel Grants**  
Supports Student, Fellow and Resident travel
- Sponsor an Award**  
Support research on a global level
- Sponsor a Breakfast or Coffee Break**  
Recognition in the program, mobile app & signage
- Advertise in Print**  
Your full color ad in the meeting program

# EXHIBITOR INFORMATION

## CONFERENCE LOCATION



### La Fonda on the Plaza Hotel

100 E San Francisco Street  
Santa Fe, New Mexico 87501  
Phone: (505) 982-5511

**EXHIBIT DATES:** **MON MAY 17 – WED MAY 20**

**BOOTH SET UP:** **SUN MAY 16** 7:00 AM – 5:00 PM

**BOOTH REMOVAL:** **WED MAY 20** 3:00 PM – 5:00 PM

### Exhibitor space:

- Center Concourse (5,225 sq ft)
- Adjacent to breakfast/coffee station
- Directly outside of meeting room and next to posters

### Additional networking opportunities:

- Exhibitors are invited to Welcome Reception on Sunday
- Poster session with wine service on Tuesday
- Exhibitors invited to network 5:00-6:00PM Wednesday

## EXHIBIT SHOW HOURS

### SUNDAY

9:00 am - 5:00 pm ASRI Workshop and Registration  
5:00 - 6:00 pm Presidential Lecture  
6:30 – 7:30 pm **Welcome Reception**

### MONDAY

7:00 am – 8:00 am Breakfast / Exhibits  
8:00 am - 11:30 am AM Sessions & Coffee Break  
11:30 am - 1:00 pm *Break for Lunch / President's Lunch*  
1:00 pm - 6:00 pm PM Sessions & Coffee Break

### TUESDAY

7:00 am – 8:00 am Breakfast / Exhibits  
8:00 am - 11:30 am AM Sessions & Coffee Break  
11:30 am - 1:00 pm *Break for Lunch / ASRI Business Meeting*  
1:00 pm - 4:30 pm PM Sessions & Coffee Break  
4:30 pm – 5:30 pm Wine & Cheese Poster Session & Exhibits

### WEDNESDAY

7:00 am – 8:00 am Breakfast / Exhibits  
8:00 am - 11:30 am AM Sessions & Coffee Break  
11:30 am - 1:00 pm *Break for Lunch*  
1:00 pm - 4:30 pm PM Sessions & Coffee Break



# EXHIBIT BOOTH PACKAGES

The scientific agenda has been structured with exhibitors in mind - all Exhibit booths will be located in the La Fonda on the Plaza hotel in close proximity to the scientific poster sessions, breakfast and breaks. Exhibits are open during poster sessions for maximum traffic.

## NON-PROFIT / UNIVERSITY BOOTH PACKAGE \$1,500

- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception at La Terraza rooftop terrace at La Fonda

## STANDARD BOOTH PACKAGE \$2,500

- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception at La Terraza rooftop terrace at La Fonda

## PREMIUM BOOTH PACKAGE \$3,500

- **Premium location near buffet stations**
- (2) complimentary exhibitor delegates
- Booth Size: 8'x8'
- 1 Skirted table (3-sided)
- 2 Chairs
- Wastebasket
- Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception at La Terraza rooftop terrace at La Fonda



# SPONSORSHIP INFORMATION

The highly respected ASRI annual scientific program attracts reproductive immunologists and clinicians spanning the entire spectrum of subspecialty and practice types. Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in reproductive immunology research, and earn Continuing Medical Education (CME) credits.

Sponsors at the following levels will be recognized in the official program, event signage and session slides throughout the conference:

## SILVER SPONSOR \$3500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Awards Dinner
- 1 registration material handout
- 1/2 page color program ad
- Recognition on website
- Recognition in program
- Listing on mobile app

## GOLD SPONSOR \$5,000

- 2 complimentary registrations
- 2 tickets to Welcome Reception
- 2 tickets to Awards Dinner
- 1 Session Sponsorship
- 1 registration material handout
- 1 full page color program ad
- Featured recognition on website and in printed program
- Listing on mobile app

## PLATINUM SPONSOR \$10000+

- 4 complimentary registrations
- 4 Welcome Reception tickets
- 4 tickets to Awards Dinner
- Your choice of sponsorship item(s) up to \$5000
- 1 registration material handout
- 1 full page color program ad
- Featured recognition on website and in printed program
- Listing on mobile app

## BRONZE SPONSOR \$2500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Awards Dinner
- 1 registration material handout
- Recognition on website
- Recognition in program
- Listing on mobile app

# ADDITIONAL SPONSORSHIP ITEMS

All sponsorship items listed below include recognition on website, official program, session slides & event signage with sponsor logo:

## WELCOME RECEPTION - \$10,000\*

Join your colleagues at the first official event of the conference. Enjoy cocktails and hors d'oeuvres while you network.

## DINNER & AWARDS CEREMONY - \$10,000

Join us for this plated dinner as we honor our Trainee Student Competition finalists and present the final awards for the Posters & Gusdon Competition. Includes 4 dinner tickets for sponsor.

## ATTENDEE BAGS - \$5,000

Includes conference bags with sponsor logo, one marketing piece inserted into bag, 2 complimentary delegate registrations and sponsor recognition on website, official program and session slides. Up to 300 bags.

## TRAVEL GRANTS - \$5,000

Provide (5) \$1,000 travel awards for trainees to attend the meeting

## NAME BADGE LANYARDS - \$3,500

Includes sponsor name/logo on all name badge pouches, 2 complimentary registrations, recognition on website, official program and session slides and all badge printing & production costs.

## LUNCH WITH PAST PRESIDENTS - \$5,000

Hosted plated luncheon with ASRI past presidents in an optimal setting for mentoring and networking.

## CONTINENTAL BREAKFAST - \$2,000 each

Sponsor breakfast for all attendees. Includes your logo on signage by buffet stations.

## COFFEE BREAK - \$1,000

Sponsor a morning or afternoon break. Includes your logo on signage by coffee stations.

## SESSION SPONSOR - \$2,500 each

Sponsor a poster or scientific session. Includes your logo projected onscreen in meeting room and verbal acknowledgement.

## BAG INSERTS - \$1,000 (per item)

Sponsor to provide item for up to 300 attendees to be given out at Registration. Includes your logo prominently featured.

## PROGRAM ADVERTISEMENTS

### Exhibitors or Sponsors

\$1000 full page  
\$500 half page

### Non-Exhibitors or Sponsors

\$1500 full page  
\$750 half page

## PRE-MEETING WORKSHOP SPONSORSHIP

Sponsor the pre-meeting workshop on Cutting Edge Technologies in Reproductive Immunology! Following morning sessions by scientists working with IncuCyte equipment, the 100+ attendees will be divided into small groups for demonstration rotations.

## WORKSHOP SPONSOR - \$2,500

- Workshop Registration (1 day)
- Recognition on ASRI website & program
- Mobile App listing
- Welcome Reception ticket

## VIP WORKSHOP SPONSOR - \$3,500

- All workshop sponsor items listed above
- Featured listing on website & program
- ASRI Meeting Registration (3 days)
- Awards Dinner at NM History Museum

**CLICK TO RESERVE NOW  
ONLINE FORM**

If you would like to reserve a booth, sponsorship, or create a custom package tailored to your needs, please contact:

## CHARLES WIRA, PhD - ASRI Meeting Chair

Dartmouth University

Phone: 603-650-7733

[charles.r.wira@dartmouth.edu](mailto:charles.r.wira@dartmouth.edu)

OR

Karen Gottlieb [manager@theasri.org](mailto:manager@theasri.org)

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